



Historical Society of Ocean Grove NEWSLETTER

SPRING 2016
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The HSOG is a non-profit 501(c)(3) organization. The Historical Society received a general operating support grant from the New Jersey Historical Commission, a division of the Department of State.



Text HSOG to 22828 to join our email mailing list!

INTERESTED IN BEING A PART OF OCEAN GROVE HISTORY? JOIN THE HISTORICAL SOCIETY! BECOME A MEMBER, VOLUNTEER, OR BOTH! CALL 732-774-1869

www.oceangrovehistory.org



The Queen Hotel; owned and managed by Minnie Clement in the Stokes Era

Ladies, Land, Liquor, and the Lord: Women in the Stokes Era: 1869-1897

This summer, the Historical Society of Ocean Grove celebrates the women who were a vital part of our town in the late nineteenth century. On the newly renovated and updated first floor of the museum, visitors will be able to digitally explore the stories of incredible women who made Ocean Grove their home, both as full time and summer residents. The exhibit is built around five major themes: the Stokes Era, Ladies, Land, Liquor and the Lord.

The first theme of the **Stokes Era** includes a biographical sketch of the first president of the Ocean Grove Camp Meeting Association, his ministerial background and his family. The growth and development of Ocean Grove under his prevue will be illustrated through the modern innovations adapted, the expansion of business and hotels/boarding houses, the wide variety of the summer programs and the general rise of the "Jewel of the Methodist Camp Meetings" during this period.

In the **Ladies** section, the question of why so many women, especially self-supporting women, came to Ocean Grove in this era will be addressed. Toward the end of the Stokes era, 63% of the population was female, a direct contrast to neighboring towns on the Jersey Shore. Their contributions as physicians, business women, activists, writers, entrepreneurs, teachers and even cigar makers will be presented.

[Continued on page 4]

HOUSE TOUR TICKETS ON SALE NOW! \$30 ADVANCED \$35 DAY OF
HSOG, P. O. BOX 446, OCEAN GROVE, NJ 07756 | 732-774-1869 | WWW.OCEANGROVEHISTORY.ORG

MISSION

Since its founding in 1970, the Historical Society of Ocean Grove has pledged itself to preserve, document, and encourage community interest in the history of Ocean Grove. The purpose of this non-profit Society is to sustain the heritage and honor of being designated a National Historic District. The Historical Society aims to:

- Advocate for the protection of Ocean Grove's historic structures, material culture, and built environment
- Maintain Ocean Grove as the largest assemblage of authentic Victorian architecture in the nation, and its establishment as a nineteenth century planned resort community
- Enrich the Camp Meeting heritage of Ocean Grove and the town's unique heritage.

EXECUTIVE BOARD

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Katherine M. C. Schultheis
Museum Administrator

President's Message

Sam Olshan, President

Spring has come and gone and the Historical Society of Ocean Grove is ready for a summer filled with many exciting events. After a successful Memorial Day Auction, more upcoming events include the 48th Annual House Tour, the History Walking Tours and the Women's History Walking Tours, two History Days, and the Postcard and Antiques show. General Meetings will be held in June and September. The June meeting will feature a presentation on Days which is celebrating 140 years of serving delicious ice cream. The Historical Society will also be offering craft Workshops to educate participants while they create wonderful projects. This year we hope that everyone will be able to see the new exhibit in the Museum focusing on Women of the Reverend Stokes Era. We are also in the process of upgrading the archives thanks to a very generous gift from Mrs. Mary Skold. This update is the result of a study completed a few years ago. That study made recommendations to improve the storage of the archives. Due to the new exhibit and archive renovations, the lower level of the Museum may not be open some of this year. Be sure to come to the Museum for the new state-of-the-art interactive exhibit. It is located on the first floor and is handicapped accessible. Also stop into the Museum to see the expanded offerings in the store, recently renamed C. C. Clayton's Emporium.

Like us on Facebook to stay up to date with all the day-to-day happenings of the HSOG!

ACCOUNT:	05/31/2015
Operational/Payroll Account	\$4,872
Skold Gift Fund	\$22,201
Endowment Fund	\$3,518
Mary Buckman Cottage Fund	\$5,393
Kearny Grant Fund	\$2,550
Founders Park Fund	\$5,378
Angel of Victory Fund	\$8,442



Thank you for your Centennial Cottage Rose Garden Brick Orders!

Thank you to those who ordered bricks with special personal messages for the border surrounding the rose garden at Centennial Cottage. The Anna DeYoung Skold Memorial Garden that covers the Centennial Cottage grounds gets much acclaim in Ocean Grove for its beauty and serenity. **For those who placed orders early this year, we will contact you directly once the bricks are placed in the garden!**

For those interested in purchasing a brick for the rose garden border—there are only 17 left! So place your orders quickly!

Visit the new C.C. Clayton's at the Historical Society!

Welcome to the Historical Society's new Museum Store! The name C.C. Clayton's Emporium comes from the name given to the dry goods store once located on Main Avenue between Pilgrim Pathway and New York Avenue where Sea Grass restaurant is today. It dates back to 1873. Get your shopping list ready as we go back in time to the Victorian Era! New items in our store include the **Official Ocean Grove Coloring Book**. Children and adults are enjoying the restful art of coloring today. You too can pick up scenes from Ocean Grove and color away! How about keeping cool in the Camp Meeting this summer? We have an assortment of very lovely **Victorian style decorative fans!** They will surely encourage the breezes! And just in is a wonderful selection of **fancy parasols!** Come into the Museum, visit the store, and keep cool this summer in the Grove!

In memory of

Stephanie Carr and Robert Green

Both of whom were members of and provided gracious service to the Historical Society of Ocean Grove and the community beyond

Help Keep the Legacy of Ocean Grove Alive!

The year 2016 seems to be a turning point for the Historical Society of Ocean Grove. Since its inception in 1969, **your** Historical Society has relied on donations and fundraising events to grow and maintain our beautiful Museum and archives. People come to us to share their family memories, look at our books, photographs, newspapers, historic images, and maps. Many come to learn more about the house their grandparents lived in! Your donations to the Historical Society will help us preserve the legacy of our wonderful town.

All these artifacts above have been acquired or donated to the Historical Society to share with **you** and other friends, neighbors, and visitors. Our dedicated group of volunteers and docents works hard to make sure they are prepared to share this wealth of information.

All of this brings me back to 2016. In three years the Historical Society will celebrate our 50th anniversary! Now is a good time to consider a donation to the Historical Society. A yearly gift will allow more items to be archived and digitized.

Speaking of archives, Mrs. Mary Skold and her family have been benefactors since the Historical Society's inception. Mrs. Skold made a significant gift this year to upgrade our archives, and we are thankful for her love of Ocean Grove and its ministry and for all she does for our Historical Society.

Remembering the Historical Society in your will is another way to let your love of Ocean Grove be shared with those who want to study the history of the home they just bought, learn about the inspiring preachers and American Presidents who spoke from the pulpit of the Great Auditorium, and so much more.

Your gift can make that happen! We have been blessed by many who have remembered the Historical Society in their wills or outright gifts, and we ask you to join these generous donors, past and present. If you have further questions, please call the Museum, leave your name and phone number, and we will be happy to answer them.

Summer Workshops Back by Popular Demand

It was a wonderful winter season for workshops. Four workshops were held between January and March. Two were held on Girlfriends' Getaway Weekend in February and both were filled to capacity. Instructor Barbara Calvo shared her knowledge of *Japanese Sumi-e Painting* and in the afternoon she educated and entertained 16



Workshop participants show off their final projects from the Sumi-E Painting class taught by Barbara Calvo.
Photo by Louise Olshan

women with a *Japanese Tea Ceremony* complete with authentic tea and appropriate treats. Posters around the room added a feeling of being in a tea house and the participants enjoyed Barbara's Japanese garb.

The January and March workshops were led by Robin Elodie Dabler. *Cards and More Cards* is always a popular workshop with the cards being appropriate for the time of the year and different techniques being demonstrated in each class. In March a group of enthusiastic women created *Mini-Message Boxes* with inspirational sayings enclosed. The women used a variety of art supplies to decorate the boxes and created beautiful inspirational inserts.



Final products from the Mini-Message Boxes workshop taught by Robin Elodie Dabler.
Photo by Louise Olshan

The Historical Society is sponsoring many workshops throughout July and August. Our talented and patient instructors are looking forward to sharing their enthusiasm and knowledge with you. Our instructors always receive the highest accolades from participants. Be sure to check the list included elsewhere in this newsletter and don't forget to pre-register.

Ladies, Land, Liquor, and the Lord (continued from page 1)

The women who operated the hotels and boarding houses, or owned land throughout the town will be explored in the **Land** section. Women participated in the tourist trade in basically three ways: they owned and managed their own hotel/boarding house, or they owned buildings which they rented to others for the summer season, or they came to Ocean Grove for the summer as proprietors of the hotels which were for rent. Some of the largest hotels, including the Majestic and the Ocean Queen - both located on Ocean Avenue and Ocean Pathway - were operated by women in this era. A map showing property ownership, and hotel/boarding house rentals by women during the Stokes era illustrates their impact on the town.

Well known leaders of the National Women's Christian Temperance Union (WCTU) Annie Wittenmyer and Frances Willard, spent many summers in the Grove both relaxing and writing and speaking at the Auditorium. This organization sought to prohibit the sale and consumption of **liquor** across the nation. Sarah Jane Corson Downs, an Ocean Grove resident, was the state president of the WCTU, demonstrating her great talent for business and organization by more than tripling the membership and donations to the Union in just her first few years in office. The WCTU, supported by Dr. Stokes and the OGCMA, was a popular fixture at the summer meetings. Through speeches in the Auditorium and smaller Methods Meetings, Mrs. Downs taught visitors to promote the temperance message in their home towns.

Ocean Grove was founded as a Methodist Camp Meeting site and this center remained as the focus of goals, activities and even laws respecting the Sabbath Day of rest. In the section of the exhibit titled "**The Lord**," the lives and ministries of women who preached at the Auditorium and Tabernacle podiums, led prayer meetings and ministered at seaside services will be explored. From Phoebe Palmer, known as the "Mother of the Holiness Movement" to Mary Mossman, a faith healer, women of many denominations and callings were drawn to Ocean Grove, both as full time residents and as frequent ministers.

The exhibit offers an opportunity to step back in time and visit Ocean Grove as a town established on the principles of the Christian faith and Victorian values, ideals which in this era were increasingly associated with the feminine - the evangelical women seeking to promote moral and religious reform across the nation.

This exhibit is made possible by a generous grant from the Kearny Bank Foundation.

Historian, Lyndell O'Hara, Ph.D.; Design and carpentry, James Twerell



Come March With Us in the Ocean Grove 4th of July Parade!



There's a chill in the air as I write this article on a drizzly early summer day. Just thinking about the 4th of July Parade makes me feel warmer! It's always fun when the Parade is on the actual Fourth, and this year that's a Monday, and it begins at 10:30a.m.

Historically, members of the HSOG dress in period clothing and march in the parade. The past couple years, we've welcomed anyone to join us. All you need is a long skirt (black or white) a white blouse, a hat or bonnet. Those who have vintage dresses are always welcome. Other accessories are Victorian fans, purses, shawls, parasols, gloves, etc. (We have a few hats around, if you'd like to borrow one.) Maybe you'd like to be one of those feisty suffrage ladies, with their "Votes for Women" signs?

Gentlemen, join us! You have it easier—black pants, white buttoned shirt, straw hat or derby hat—and you're good to go. Any special touches are welcome. If any of you have a pick-up truck, we could accommodate more costumed people who can't do all the walking. Vintage cars are welcome too.

Come join the fun! Call Gayle Aanensen at 732-775-7101 and register to march with us!

2016 Calendar of Events

June 27: General Program and Meeting	7:00	FA	July 29: Workshop: Introduction to Zentangles**	10:30-12:30	CC
June 30: Women's History Walking Tour**	10:30	M	Aug. 5: Workshop: Zentangles: Beyond the Basics**	10:30-12:30	CC
July 1: Workshop: Inspirational Quotes Matted Artwork**	10:30-1:00	CC	Aug. 10: Teddy Bear Picnic**	11:00-1:00	M SA CC
July 8: Workshop: Fabric Flowers**	10:30-1:00	CC	Aug. 13: Ocean Grove History Day	10:30-12:00	CR
July 9: Ocean Grove History Day	10:30-12:00	CR	Aug. 15: Workshop: Paper Quilling**	10:30-1:00	CC
July 11: Workshop: Wire Wrap Jewelry**	10:30-1:00	CC	Aug. 17: Workshop: Abstract Selfies**	10:30-1:00	CC
July 13: Workshop: Fabric Bracelets**	10:30-1:00	CC	Aug. 19: Workshop: Macrame**	10:30-1:00	CC
July 15: 48th Annual House Tour*	10:30-4:30	M	Aug. 20: Antiques and Postcard Show	10:00-4:00	APG
July 20: Beersheba Preservation Awards**	7:00	SA	Aug. 22: Workshop: Earrings**	10:30-1:00	CC
July 21: Beersheba Preservation Awards Walking Tour (weather permitting)	6:00	M	Aug. 25: Women's History Walking Tour**	10:30	M
July 22: Workshop: Paper Flowers**	10:30-1:00	CC	Sept. 2: Ocean Grove Antiques Auction (Preview 3:00-5:00)	5:00-9:00	YT
July 27: Workshop: Acrylic Beach Scene Painting**	10:30-12:30; 1:30-3:30	CC	Sept. 26: General Program and Meeting	7:00	FA
July 28: Women's History Walking Tour**	10:30	M			



Summer at Centennial Cottage, photo by Mary Solecki

Guided Walking Tours: Start at Museum

Begin June 22 | Last day September 3
Wednesday and Friday 1:00
Saturday 11:00

Museum: 50 Pitman Avenue

Open May
Friday + Saturday 10:00-4:00
Open June 21 through September 30
Tuesday through Friday 10:00-4:00
Saturday 10:00-5:00

Centennial Cottage: 43 McClintock Street

Open July and August
Monday through Saturday 11:00-3:00

Legend: APG=Auditorium Pavilion Grounds; CC=Centennial Cottage;
CR=Community Room; FA=Francis Asbury Manor;
M=Museum; SA=Starving Artist; YT=Youth Temple

*Fee required | **Fee and pre-registration required

100 Years of Ocean Grove: Take A

The *Ocean Grove Times* was the town's newspaper, which published weekly beginning in 1875 until the 2000s. It kept residents and visitors apprised of everything happening in Ocean Grove, from church services, summer events, business news, state and national events and really neat other things like ads for places to rent or sell and businesses in town. If you're wondering what it would have been like to be in Ocean Grove 100 years ago, here are some highlights for you.

THE OCEAN GROVE TIMES

Businesses in Ocean Grove

[as listed in the Ocean Times]

C. C. Clayton—Main Avenue
Headquarters for floor coverings

William B. Gilbert
Meats and Provisions
Fruits and Vegetables
Butter, Eggs, and Poultry
56 Olin Street
Telephone—58-W

Wagner Bakery
126 Mt. Tabor Way

Russell C. M. Schadt
"Only Fish Market Open All Year in Ocean Grove"
47 Olin Street

Harry Summers
Cement Works
A Specialty
General Mason Work
115 Clark Avenue

Pure Manufactured and Natural Ice
Office:
No. 108 Heck Avenue

Sexton & Haviland
Brick Bonding, Livery, Sale & Exchange STABLES
South of Main Avenue Gates, Ocean Grove
Carriages of every description and all the latest styles. All kinds of rubber tire wagons, etc.
Closed carriages for weddings and funerals a specialty.
Gentle horses for ladies use.

Grocery Prices

Grapefruit ... 3 for \$.10
Apples ... \$.39 a basket
Franco-American soups ... \$.07 a can or 4 cans for \$.25

Also, a branch of the A&P opened at 64 Main Avenue before the summer season.

Looking to join a group? Some of the organizations in town:

Black Cats Club
Epworth League
Kensington Club
Ladies Elim Association
Ladies Parsonage Aid Society of St. Paul's Church
Ocean Grove Mother's Club
Ocean Grove Mother's Christian Temperance Union
Porch Girls Society
Queen Esther's Circle
Tennis Club
Thimble Club
Thursday Club
Ushers
Wednesday Night Sewing Club
Women's Missionary Society
Women's Sewing Circle

Visiting and looking for accommodations? If you were coming from June 1-October— or June 15-September 15, you may have stayed at one of these place...

Ocean Pathway
Near the ocean, modern 12 room cottage with all improvements. \$650

Abbott Avenue
1 1/2 blocks from the ocean; 9 room cottage with all improvements. \$350

Heck Avenue
1 1/2 blocks from ocean; 5 rooms; 1 story bungalow. \$175

Stokes Hall
28 Ocean Pathway; rates September 15-July 1—\$1.50-\$2.00 a day; \$9-\$14 a week.
Special Weekend Rate including Saturday supper to Monday breakfast-\$3.50.

Tali Esen Morgan's Residence
Handsome and completely furnished for rent in the summer. 12 room; 8 bedrooms; 2 bathrooms. Billiard room. All improvements. Rental price-\$600.

A Glance at Ocean Grove in 1916!

Changing times in Ocean Grove and the Country:

January 28: A petition was circulated amongst registered voters in Ocean Grove for the NJ legislature requesting the passage of a bill conferring Presidential suffrage upon the women citizens of NJ

March 10: A bill giving women the right to vote in the primary for the election of Presidential delegates was defeated in the NJ Senate. The measure only received 3 votes.

March 10: A bill proposed to allow automobiles to run to 20 MPH in the open country was defeated.

March 17: NJ laws passed: Registration certificates for vehicles shall be carried by an owner; 2 days imprisonment for violation of law requiring all vehicles to carry light at night

March 31: Governor Fielder had signed the Eagan Road Bill, which would lay out 13 routes of raising a highway system through NJ; it would also establish a Highway Commission; one route would be No. 5 which would run through Monmouth County by way of Pennsylvania to Point Pleasant; route No. 7 would run from Hightstown to Asbury Park by way of Freehold, Jerseyville, and Hamilton

May 5: Two men were fined \$5 each for riding their automobiles throughout the city without lamps

May 5: A \$10 fine was imposed on those driving their machines in front of a fire truck answering to an alarm

May 12: New Jersey Day: Citizens of NJ were asked to advertise NJ industries and various attractions to residents of this and other states

May 19: The speed limit of Main Avenue was 12 MPH

June 9: Hoboken was eliminating its fire horses that summer and using automobile equipment exclusively

June 23: Cement sidewalks were installed in parts of OG to replace the tar walks which were originally installed

July 6: An editorial spoke against bathers parading the streets in "unsightly garb;" it also praised evening delivery of mail to keep the lines of people in the Post Office down

July 14: Two males were killed by a shark in Matawan and a third was injured earlier in the week; to address concerns, the bathing grounds of Ocean Grove were enclosed with a substantial wire netting to guard against sharks

July 28: The sale of frankfurters was permitted at the South End Pavilion on Sundays

September 8: A cornerstone in the new M.E. Home for the Aged was laid at 63 Clark Avenue; it replaced the previous home destroyed by fire in winter 1915

October 13: An editorial in the Belmar Adviser stated, "The garage, as we know, is a necessity, and we know we lament in vain the passing of the barn. Time moves on and the automobile must be housed. But perhaps we

may be pardoned if the passing of the old & the advent of the new, we sigh for what used to be, & feel something in our hearts akin to sympathy for the barnless boy of today."

October 20: The Retail Merchants Association was petitioning President Wilson to proclaim November 24 as Thanksgiving rather than the last Thursday in November in order to lengthen the period of Christmas shopping and relieve congestion in the stores; President Wilson and NJ Governor Fielder declared November 30 as Thanksgiving Day

November 3: Elections were held; this was the first time a US Senator was directly chosen by voters under a new amendment to the Constitution (17th Amendment); Ocean Grove had 642 registered voters; President Wilson was reelected; Joseph Frelinghysen was elected Senator and Walter Edge was elected NJ Governor

December 15: A petition containing 25,000 signatures of county voters asked for a tuberculosis hospital

December 15: An editorial regarding a proposal to save an hour of daylight during summer months by simply turning the clock ahead 60 minutes; it was endorsed and mentioned there were preparations for a Daylight Savings Convention in January

Join Us! Your Membership Makes A Difference!

The Roman philosopher Cicero wrote that "history is the witness that testifies to the passing of time; it illuminates reality; vitalizes memory; provides guidance in daily life and brings us tidings of antiquity."

Sometimes, the right message can be appropriate for a very long time as is the case with Cicero's thoughts. History benefits us all and our Ocean Grove history holds a special place for those of us who not only live here, but visit regularly.

Your membership in the Historical Society of Ocean Grove supports our many annual programs and activities. Our archives are a treasure of historical information and memories.

Our Museum has more than 4,000 visitors annually. We need your support to continue and grow.

Please join today!



Historical Society
of Ocean Grove
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**JOIN US AND BECOME A NEW
MEMBER TODAY!**

**IF YOU'RE ALREADY A MEMBER, IT'S
TIME TO RENEW YOUR MEMBERSHIP
FOR 2016!**

Historical Society of Ocean Grove
Museum | 50 Pitman Avenue
Centennial Cottage | 43 McClintock Street
Phone | 732-774-1869
Email | info@oceangrovehistory.org

www.oceangrovehistory.org

Not to Miss! The 48th Annual House Tour Features the Best of Ocean Grove!

Ocean Grove's 48th Annual House Tour on Friday, July 15, 2016 from 10:30AM – 4:30PM will once again wow guests by showcasing the unique architecture, history, and interiors in this resplendent Victorian seashore community. The self-guided, day-long tour includes six to eight historic houses, two of the town's renowned summer tent homes, an historic inn, and other historic sites.

The tour includes buildings with features ranging from the whole spectrum of Ocean Grove's vernacular Victorian palate – from styles such as Gothic Revival to Arts and Crafts. Gorgeous kitchens and lovely ocean views will be the envy of many.

Tickets for the Annual House Tour are \$30 in advance and \$35 the day of the tour. They are on sale now at the following merchants on Main Avenue in Ocean Grove: Gingerbreads Tea and Treasures, Ocean Grove Trading Company, and The Comfort Zone.

Tickets may also be purchased at the HUB on Pilgrim Pathway and the Historical Society of Ocean Grove Museum at 50 Pitman Avenue in Ocean Grove. You may also purchase tickets online at www.oceangrovehistory.org or by calling 732-774-1869.

The tour begins at 10:30 AM at the Museum, 50 Pitman Avenue, across from Auditorium Square Park and ends at 4:30 PM. Complimentary transportation to tour stops is also available. The tour is held rain or shine and children under twelve are not admitted.



Photo by Michael McGraw